



## Dr Ljubisa Bojic



[ljubisa.bojic@gmail.com](mailto:ljubisa.bojic@gmail.com)

[ljubisabojic.com](http://ljubisabojic.com)

Gender Male | Date of birth 06/09/1983 | Nationality Serbian

## EDUCATION

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2009 – 2013 Doctor of Political Sciences

Institute for Political Studies (Sciences PO Lyon), Triangle lab, PhD school of social sciences, University of Lumiere Lyon 2 (France)

Dissertation Process of Media Addiction and Its Implications to Political Participation in Serbia defended on 7th November 2013. Marked by the PhD defense jury as “very honorable with congratulations of the committee”. PhD Defense report can be seen here. The Degree was recognized by the University of Belgrade.

PhD defense jury:

Didier Lapeyronnie, University of Sorbonne Paris 4, president,  
Jean-Louis Marie, Institute for Political Studies in Lyon, thesis director,  
Claude Journes, Faculty for Political Sciences at University of Lumiere Lyon 2 and  
Srbobran Brankovic, FEFA at University of Singidunum.

Reporters:

Predrag Simic, Faculty for Political Sciences at University of Belgrade and  
Claude Journes, Faculty for Political Sciences at University of Lumiere Lyon 2

2008 – 2009 Master of Arts in Communication

Faculty for Culture and Media, University of Megatrend

2005 – 2008 Bachelor of Arts in Journalism

Faculty of Humanistic Sciences, University of Novi Pazar

1999 – 2002 International High School Diploma

Delia School of Canda, Hong Kong (China)



2018. Arsić, B, Bojić, L., Milentijević, I., Spalević, P., Rančić, D. (2018). Symbols: Software for Social Network Analysis. *The Facta Universitatis, Series: Automatic Control and Robotics*, 17(3):205-222. doi:10.22190/FUACR1803205A  
ISSN: 1820-6417  
[M51 – 3 | [abstract](#) | [full paper](#) | [publisher](#)]
2018. Bojic, L. (2018). Attitudes and Happiness in Serbia. *Serbian Political Thought*, 17(1):29-45. doi:10.22182/spt.1712018.2  
ISSN: 1450-5460  
[M24 – 4 | [abstract](#) | [full paper](#) | [publisher](#)]
2018. Bojic, L. (2018). Media addicts in Serbia: problem dimensions and possible solutions. *Teme*, 42 (2):681-693. doi: 10.22190/TEME1802681B  
ISSN: 0353-7919  
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2017. Bojic, L. & Marie, J.-L. (2017). Addiction to old versus new media. *Srpska politička misao*, 2(56): 33-48.  
ISSN: 0354-5989  
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2016. Marie, J.-L. & Bojic, L. (2016). Media addiction and political participation in Serbia. *Serbian political Thought*, 2(14):167-181.  
ISSN: 1450-5460  
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2013. Bojic, L. & Marie, J.-L. (2013). Media addiction by universal indicators. *Srpska politička misao*, 20 (41): 183-197.  
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- Bojic, L., Marie, J.-L. & Brankovic, S. (2013). Reception and Expression Capabilities of Media Addicts in Serbia. *Kultura polisa*, 10 (22): 353-368.  
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2009. Bojić, M. L. (2009). Ponašanje profesionalnih komunikatora i studenata komunikologije na društvenoj mreži Fejsbuk. *Časopis za upravljanje komuniciranjem*, 12(9): 115-126.  
ISSN: 1452-7405  
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## SCIENTIFIC CONFERENCES

2019. Bojic L. (2019). Social Connections and Wellbeing. 14th International Quality Conference, Kragujevac, Serbia, 29th May- 1st June 2019, 781-786.  
ISSN 2620-2832  
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2018. Bojic L. (2018). Personal Stands and Wellbeing. 3 rd International Conference on Quality of Life, Kragujevac, Serbia, 28-30 November 2018, 249-254.  
ISBN: 978-86-6335-056-4  
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2018. Bojic, L. (2018). Mass Media Use and Wellbeing. 3 rd International Conference on Quality of Life, Kragujevac, Serbia, 28-30 November 2018, 243-248.  
ISBN: 978-86-6335-056-4  
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2017. Bojic, Lj. (2017). Classification of media addiction. *2nd International Conference on Quality of Life, Kragujevac*, Serbia, 8 – 10 June 2017, 253-260.  
ISBN: 978-86-6335-043-4  
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- Bojic, Lj. (2017). Initiation of media addiction. *2nd International Conference on Quality of Life, Kragujevac*, Serbia, 8 – 10 June 2017, 261-270.  
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2015. Arsić, B., Spalević P., Bojić, Lj., Crnišanić, A. (2015). Social networks in logistics system decision-making. *2nd Logistics International Conference*, Belgrade, Serbia, 21 - 23 May 2015, 166-171.  
ISBN: 978-86-7395-339-7  
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2014. Bojic L. (2014). Media addiction and political participation. *Civic political engagement and social spheres in the new digital era*, Paris, France, 24 - 27 June 2014, 15-16.  
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- Bojic, Lj. (2014). Mediji i političko ubeđivanje. *41. Nacionalna konferencija o kvalitetu*, Kragujevac, Srbija, 22-23 maj 2014, 271-278.  
ISBN 978-86-6335-005-2  
[M63 – 1 | [abstract](#) | [full paper](#) | [publisher](#)]
2013. Bojic, L., Brankovic, S., Marie, J-L. (2013). Media addiction by using universal indicators. *5th International Social Sciences Conference in Balkan*, Novi Pazar, Serbia, 4-5 June, 913-926.  
[M33 – 1 | [abstract](#) | [full paper](#) | [publisher](#)]



## WORK EXPERIENCE

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- 2019-... Research Fellow  
Institute for Philosophy and Social Theory, University of Belgrade  
Public Sector
- 2018 – 2019 Research Fellow  
Faculty of Engineering Sciences, University of Kragujevac  
Public Sector
- 2015 - 2019 Researcher  
Faculty of Engineering Sciences, University of Kragujevac  
Public Sector
- 2009 - 2014 CEO  
Positive Center for Digital Media, Belgrade  
Biggest contribution: completed media addiction research with more than 2000 research participants from Serbia: [link](#).  
NGO Sector
- 2006 - 2011 Public Relations Advisor  
BK Group, Belgrade  
Biggest contribution: founded web site and gathered team of authors who publish posts on daily basis.  
Business Sector
- 2007 - 2009 Manager  
Web Journalism School, Journalist's Association of Serbia, Belgrade, Serbia  
Biggest contribution: wrote curriculum and founded Web Journalism School.  
NGO Sector
- 1999 - 2006 Freelance journalist  
Glas Javnosti and Kurir daily newspapers, Global Voices Online, Smart Tone HK (first news team specialized for mobile phone platform), South China Morning Post, TVB Pearl, Link magazine, Danas daily newspapers, Kanal 9 TV, DokicJelena.com web site, Lighter Shade of Green, Dim Sum and Radio Television of Kragujevac.  
Media Sector



## EXIBITIONS

- 2010. Bojic, L. (15th. May of 2010). *Magic of Reunion*. Artcafe Galerry Oblomov, Kragujevac, Serbia.
- 2007. Bojic, L., Hui, A. Lei, S & Hung, T. (20th March of 2007). *Doors to unexpected city: Hongkong*. Student Cultural Center, Kragujevac, Serbia.

## AWARDS

- 2008. Rising Voices Grant
- 2007. Nominated for CNN News Blog Award
- 2002. MVP Award, Student Newspaper Club (for contribution to magazines *Lighter Shade of Green* i *Dim Sum*), Delia School of Canada, Hong Kong.

## REVIEWER

Cyberpsychology, Behavior, and Social Networking  
Computers in Human Behavior  
Television and New Media

## PERSONAL SKILLS

Mother tongue(s) Serbian

| Other language(s) | UNDERSTANDING |         | SPEAKING           |                   | WRITING |
|-------------------|---------------|---------|--------------------|-------------------|---------|
|                   | Listening     | Reading | Spoken interaction | Spoken production |         |
| English           | C2            | C2      | C2                 | C2                | C2      |
| French            | A2            | A2      | A2                 | A2                | A2      |

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
 Common European Framework of Reference for Languages

Characteristics Communicative, persistent and creative. Possesses strong organizational skills directed towards goals achievement.

Hobbies Outdoor walks, interior design, spirituality and photography.

Computer proficiency Advanced computer skills such as basic coding and full use of SPSS statistical software.

Driving licence B Category